

May 11, 2015

VIA ELECTRONIC FILING

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

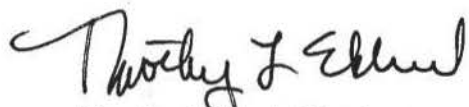
RE: CC Docket No. 02-33 - Notice of Permissive Detariffing of Wireline Broadband Internet Access Service by Hershey Cooperative Telephone Company (Study Area 371561)

Dear Ms. Dortch:

Pursuant to the Commission's *Wireline Broadband Order*, on behalf of Hershey Cooperative Telephone Company, we hereby provide notice of its intent to discontinue offering wireline broadband Internet access service ("WBIAS") on a tariffed basis. Effective July 1, 2015, Hershey Cooperative Telephone Company plans to offer wireline broadband Internet access service on a permissive detariffed, common carriage basis.

Please direct any questions to the undersigned at the address and telephone number below or by email to teklund@consortiaconsulting.com.

Sincerely,



Timothy Eklund, Director
Settlements and Financial Analysis

cc: Hershey Cooperative Telephone Company
NECA Region Manager

Ms. Marlene Dortch, Secretary
Federal Communications Commission
May 11, 2015
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Notice of Permissive Detariffing of Wireline Broadband Internet Access Service
Effective July 1, 2015

HERSHEY COOPERATIVE TELEPHONE COMPANY
(STUDY AREA 371561)
110 South Lincoln Avenue.
Hershey, Nebraska 69143
Phone: 308-368-5561

CC Docket No. 02-33

May 11, 2015

Hershey Cooperative Telephone Company ("Company") hereby provides notice that it intends to cease offering wireline broadband Internet access service on a tariffed basis under NECA Tariff No. 5. Effective July 1, 2015, the Company will begin offering wireline broadband Internet access service on a Title II, common carriage, permissive detariffed basis pursuant to paragraph 94 of the Federal Communications Commission's Wireline Broadband Order.¹ The geographic areas affected by the change are the Company's exchanges where DSL is technically feasible.

Today, this service is provided to HersheyTel.net. The ISP purchases wireline broadband access service for use as a component in its broadband Internet service sold to residential and business customers. End user service provided will not be affected by discontinuance of the tariffed offering by the Company. As stated in the attached customer notice, the Company will continue to offer services to the existing ISP customers under current rates, terms and conditions until at least the end of the customer's present service arrangement.

Effective July 1, 2015, the Company will make its wireline broadband Internet access service available on a permissive detariffed, common carriage basis through posting of rates, terms and conditions available on our website (www.hersheytel.net) and in printed copy during normal business hours at the Company's business office located at 110 South Lincoln Avenue, Hershey, NE 68143.

¹ See *Appropriate Framework for Broadband Access to the Internet Over Wireline Facilities, Universal Service Obligations of Broadband Providers*, CC Docket No. 02-33, WC Docket No. 05-271, Report and Order and Notice of Proposed Rulemaking, 20 FCC Rcd 14853 (2005), FCC 05-150 (Rel. September 23, 2005), (Wireline Broadband Order).





Hershey Cooperative Telephone Company

P. O. Box 235

HERSHEY, NEBRASKA 69143

(308) 368-5561

May 11, 2015

HersheyTel.net
110 South Lincoln Avenue
P.O. Box 235
Hershey, NE 69143

Re: CC Docket 02-33 – Notice of Permissive Detariffing of Wireline Broadband Internet Access Service by Hershey Cooperative Telephone Company (Study Area 371561)

Dear Valued Customer:

Our records indicate that HersheyTel.net Internet is currently purchasing wholesale broadband transport service from Hershey Cooperative Telephone Company ("Company") under NECA Tariff No. 5 ("Tariff"). This letter is to advise you that the Company will discontinue provisioning service on July 1, 2015, pursuant to the Tariff. Services will be made available to you on a common carrier, non-tariffed basis. The existing relevant rates, terms and conditions will not change until at least the end of your present service arrangement.

The rates, terms and conditions will be available in printed copy during normal business hours at the Company's business office located at 110 South Lincoln Avenue, Hershey, NE 68143.

The actions described above are taken in accordance with the FCC's Report and Order (FCC 05-150) released September 23, 2005, in Docket No. 02-33. In this order the FCC determined that facilities-based wireline broadband Internet service providers could offer their services on a common carrier, permissively detariffed basis.

No action is necessary on your part. However, if you have any questions, please feel free to contact me.

Sincerely,

Rex Woolley
General Manager

cc: NECA Region Manager

CERTIFICATE OF SERVICE

I, Timothy Eklund, do certify that I have, on this 11th day of May, 2015:

1. Served by first class mail a copy of the foregoing Notice of Permissive Detariffing of Wireline Broadband Internet Access Service to the following:

Governor Pete Ricketts
Office of the Governor
P. O. Box 94848
Lincoln, NE 68509-4848

Secretary of Defense
Attn: Special Assistant for Telecommunications
PENTAGON
Washington, DC 20301

Mr. Steve Meradith, Executive Director
Nebraska Public Service Commission
1200 N Street, Suite 300
Lincoln, NE 68508

2. Served via a paper copy of the foregoing Notice of Permissive Detariffing of Wireline Broadband Internet Access Service to the following:

HersheyTel.net
110 South Lincoln Avenue
P. O. Box 235
Hershey, NE 68143